

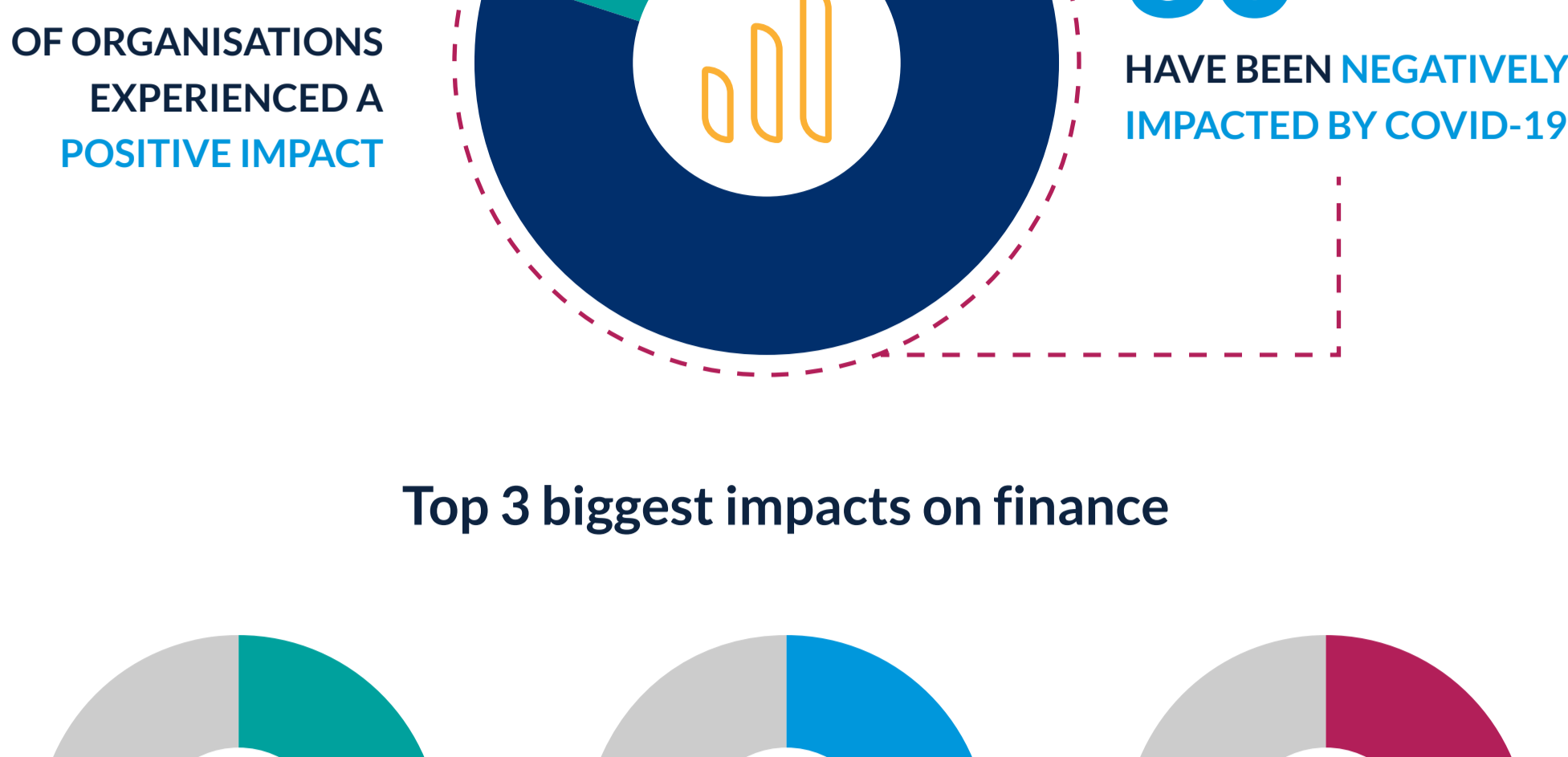
Embracing Digital Transformation in Finance

Ten months after lockdowns brought business to a grinding halt, finance directors shared their views on the future. Two surveys, conducted with ICAS and Financial Director, asked finance directors, CFOs, and decisions makers for their perspective on the biggest impacts—and opportunities—during an economic rebound.

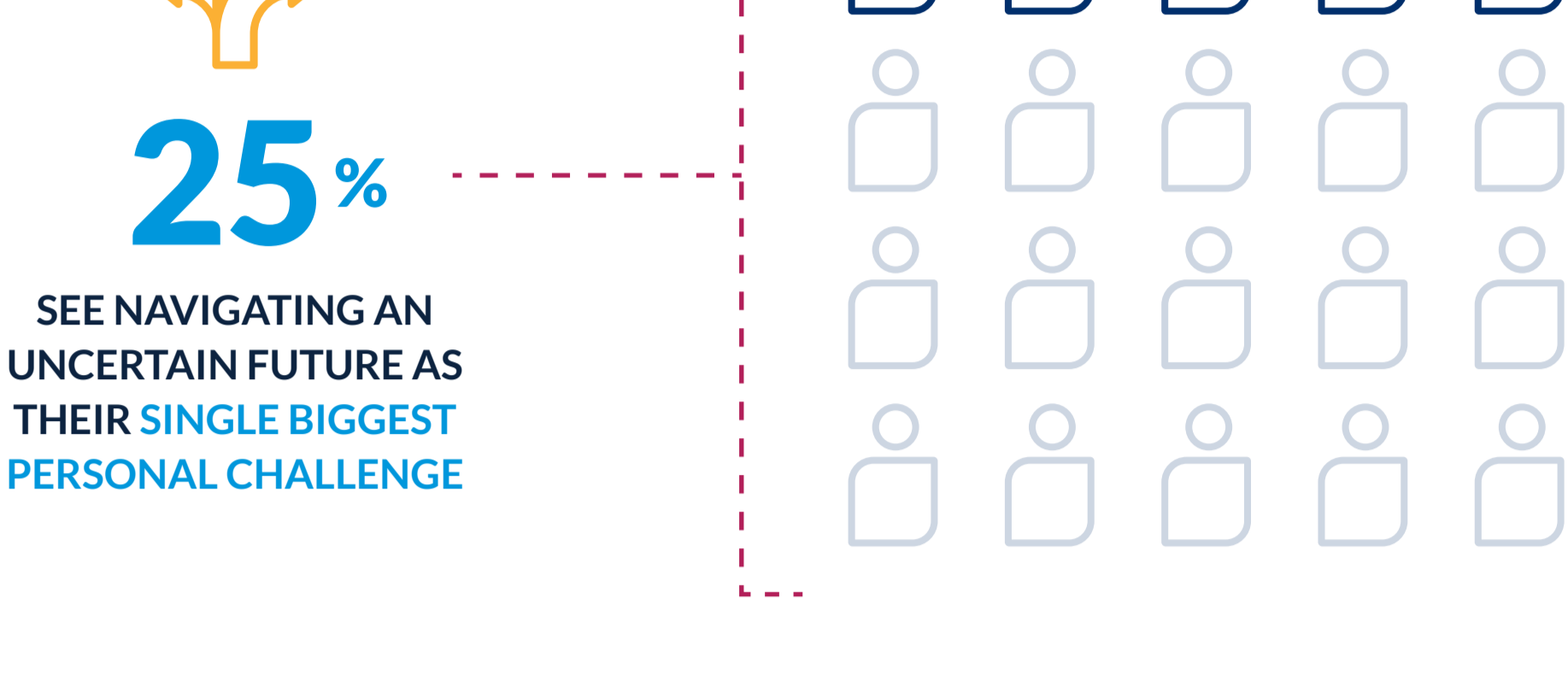
Uncertainty clouds future growth

Finance teams struggle to chart a course forward without a clear picture of what the future holds.

COVID-19 BUSINESS IMPACT



Top 3 biggest impacts on finance



But there's hope...

Finance keeps investing

The pandemic quickly showed finance teams they needed digitised processes to maintain business continuity.

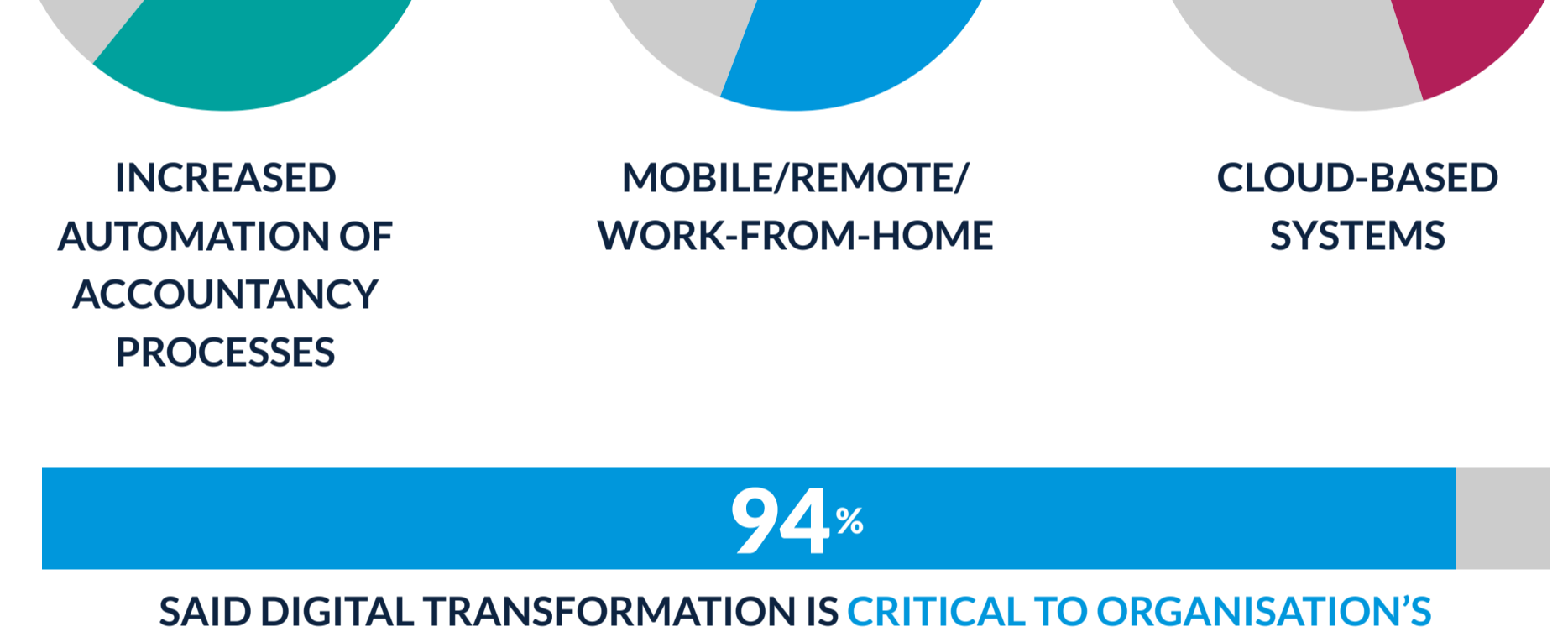
WHERE DO YOU PLAN TO SPEND MORE?



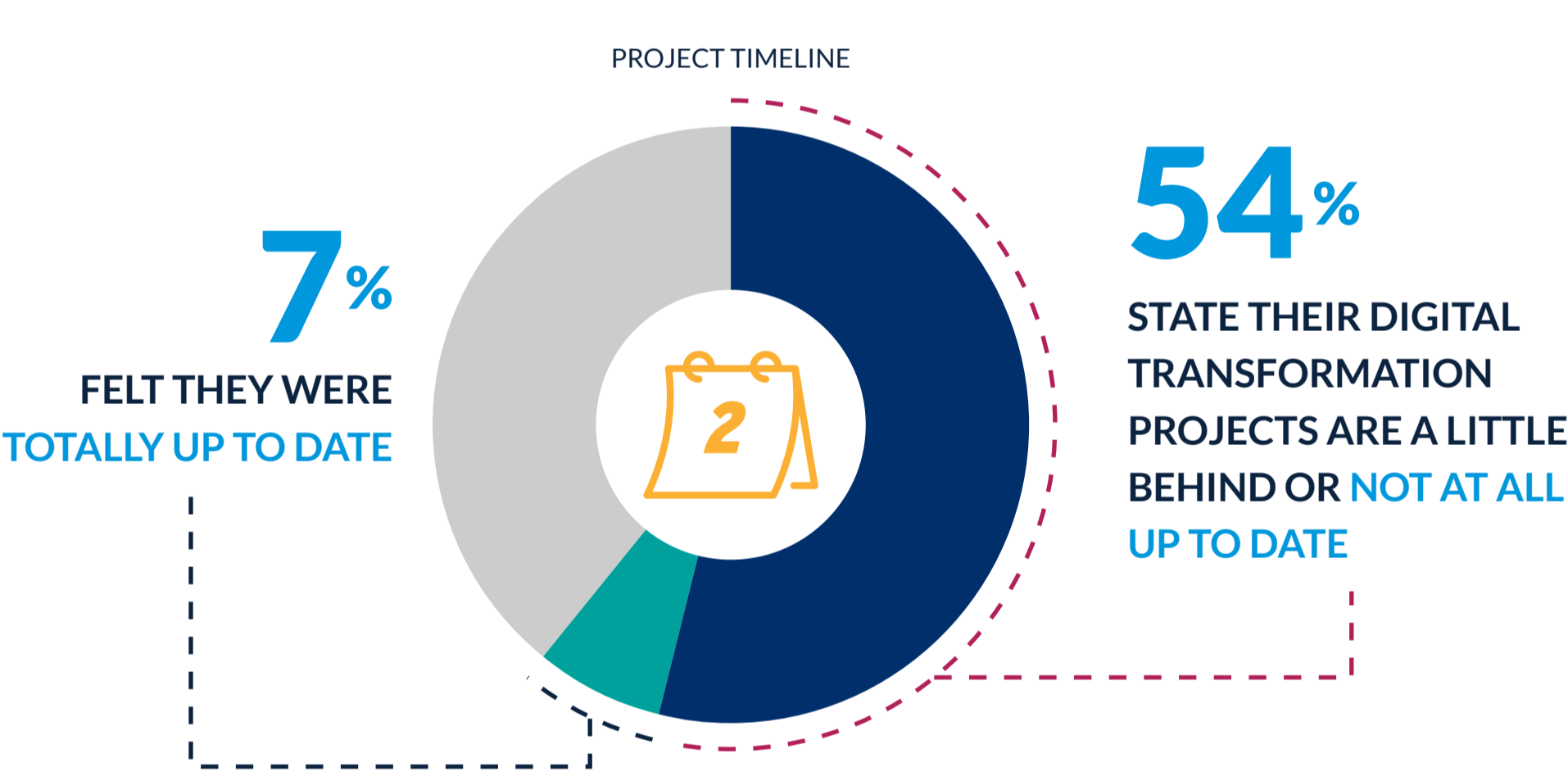
BUDGET EXPECTATIONS



Biggest impact on finance over next 5 years



PROJECT TIMELINE

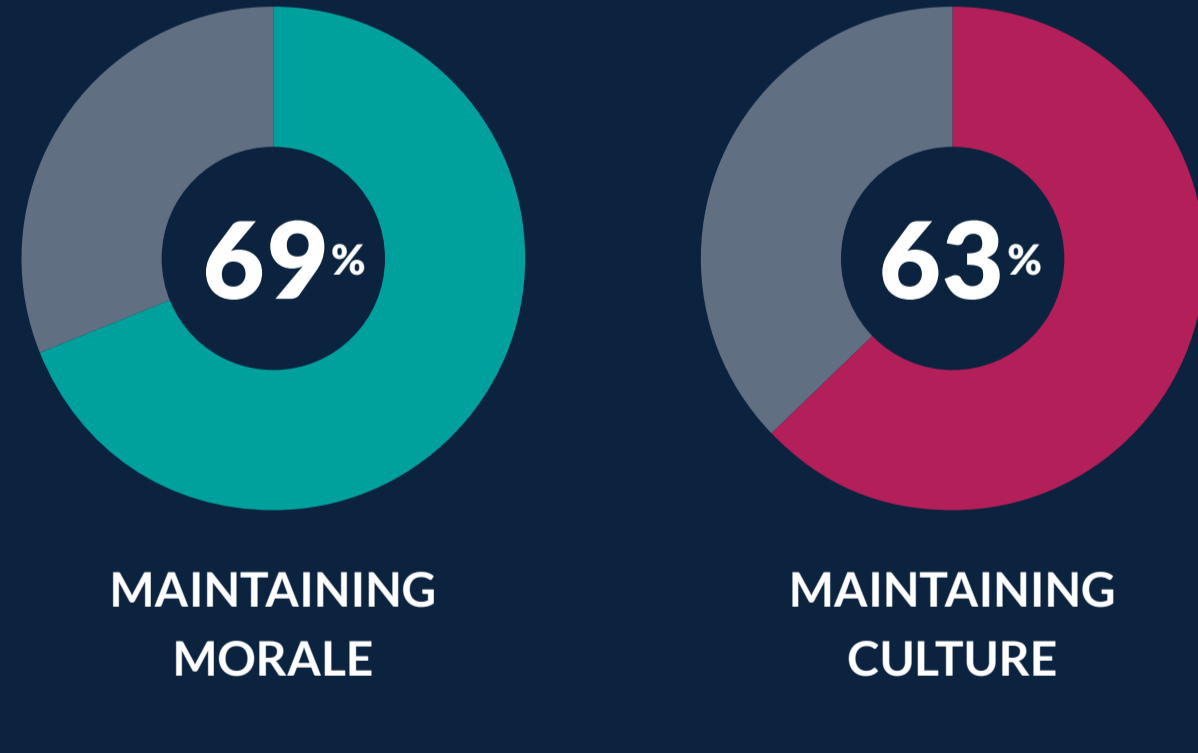


Charting a successful rebound

Research into the 2021 outlook from key finance decision-makers sets a resilient tone. While optimistic about their own organisation, the future remains unclear as a result of the pandemic.

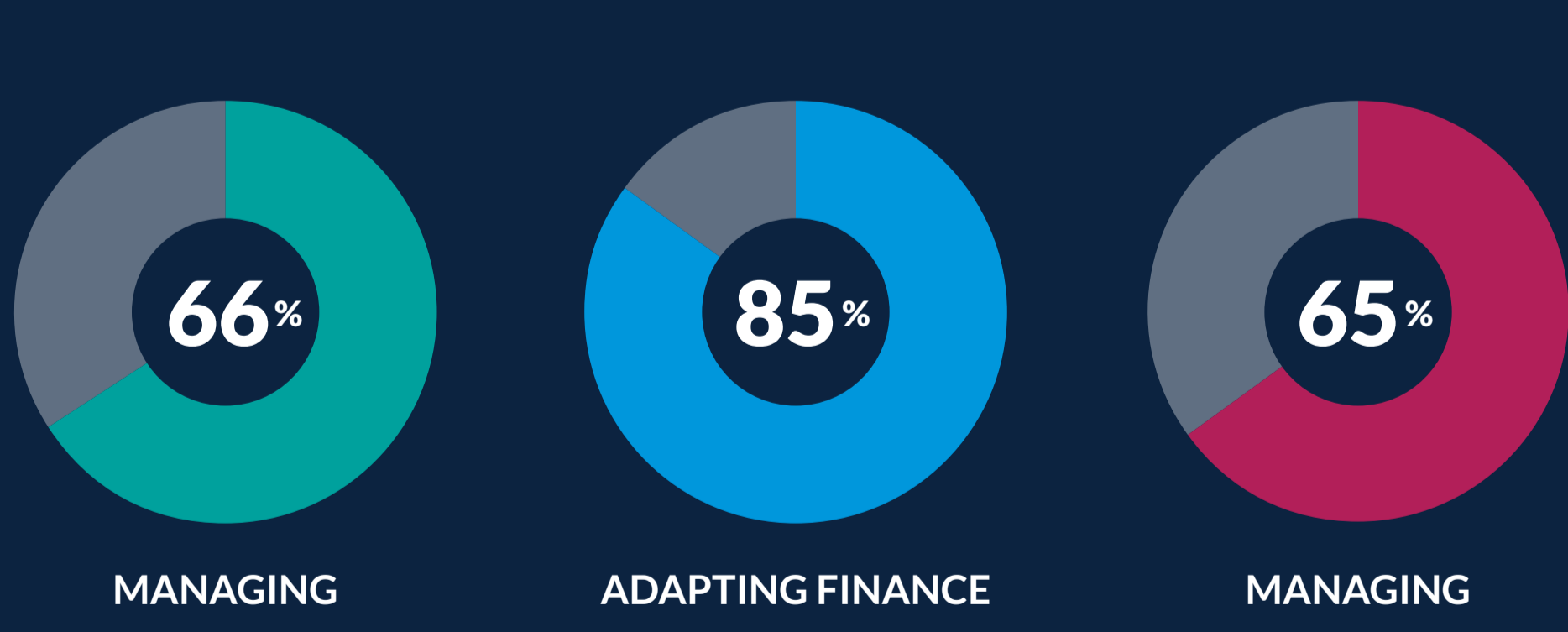


Biggest challenges working from home

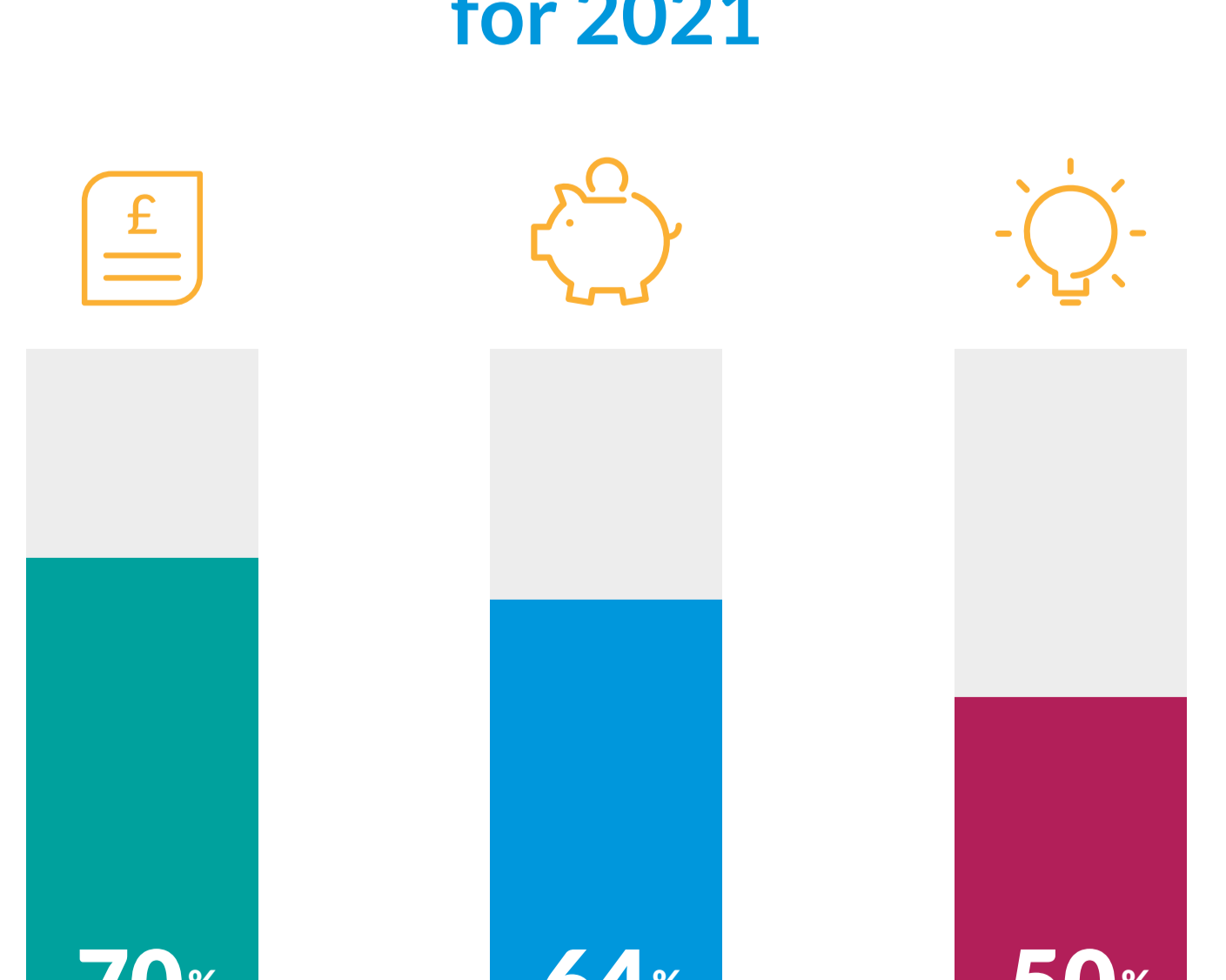


What wasn't a challenge?

Despite the rapid transition to remote work, a majority of respondents expressed little difficulty in adjusting to their new at-home routines.



Top of organisation agendas for 2021



UPCOMING OPPORTUNITIES

